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# ENGAGE

# MARKETING



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# ECO-FRIENDLY GIFTSETS

2024

# EXPANSION IN GREEN LINE GIVEAWAYS.



Green giveaways collection helps you achieve your promotional goals in a more sustainable way. The products in this catalog provide greener alternatives to traditional items. They are all fully or partially made of natural sustainable or recycled materials or provides a substitute for a commonly disposable everyday item.

ECO-Friendly items have several benefits besides reducing the amount of waste going to landfills. It uses waste materials to convert them into new products which reduces the use of fresh raw materials. Recycling materials need a fraction of the energy than the original production, which also reduces air and waste pollution

We encourage our customers to replace everyday disposable items with reusable alternatives and enjoy their advantages. Not only do they help reduce the amount of waste but they are safer as well

Implementing eco-friendly promotional products into your brand's overall marketing strategy is no longer a suggestion. It's a key if you want to reach today's consumer. By choosing sustainable materials you'll not only appeal to your customer and prospects but you'll establish a positive name for your company, thus improving your overall brand image



# NEW AND SUSTAINABLE MATERIALS FOR THIS YEAR

A great way to make your conference giveaways sustainable is to choose items that are made from recycled materials. Offsetting this usual useless waste by producing something completely new is a lifesaver when it comes to the planet

We offer you a great selection of items made of natural and recycled materials to contribute to our responsibility to have a more sustainable world, from the small collection we have expanded to cover much different materials



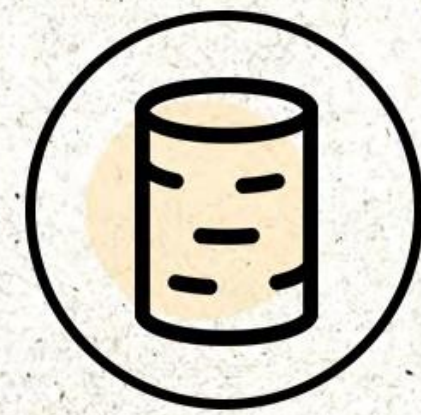
limestone cement



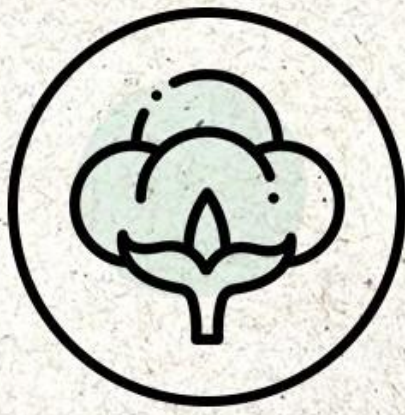
wheat straw



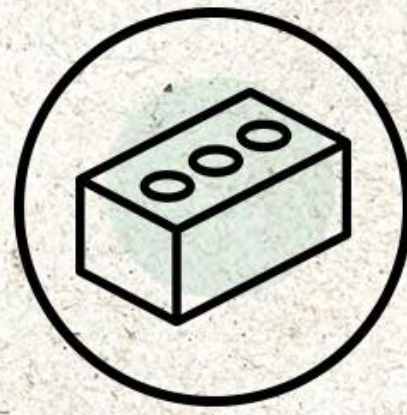
bamboo



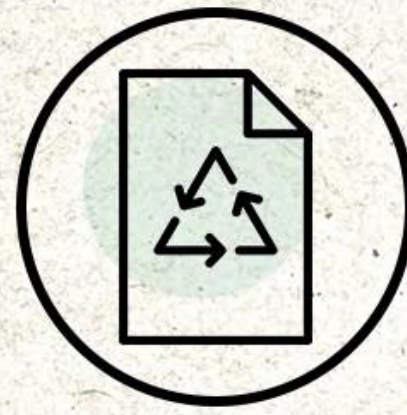
natural cork



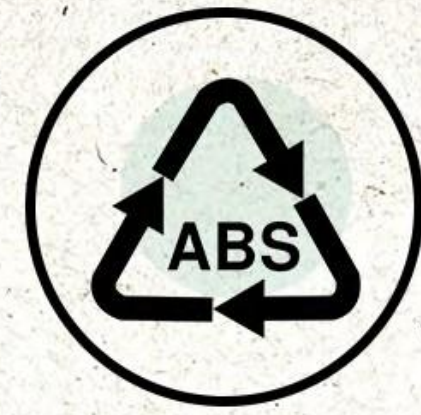
natural cotton



natural stone



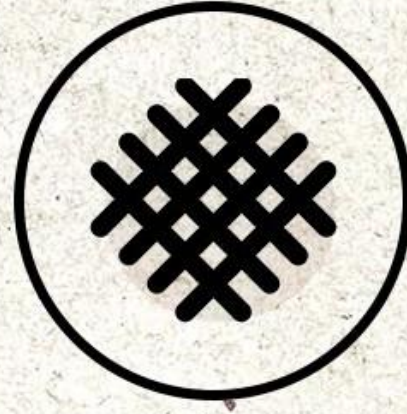
recycled paper



recycled ABS



bio-plastic



recycled jute



wooden fiber



recycled cardboard



*Eco-friendly items made by the nature. collected all together for not only keeping our earth is green and healthier, but also to reflect company image in useful and different image when you gift your audience.*



# GIFTSET STORIES

We offer you a great selection of items made of natural and recycled materials to contribute to our responsibility. A great way to make your conference giveaways sustainable is to choose items that are made from recycled materials.

## **VIP A+ INNOVATIVE SETS**

premium new recycled cardboard

## **LUXURY ECO-FRIENDLY SETS**

solid limestone cement premium collection

## **SUSTAINABILITY IN USABILITY**

eco-friendly boxes and items in green shapes

## **KRAFT COLLECTION**

recycled and reusable bags in business class

## **PRACTICAL SUSTAINABLE**

natural stone made into eco-friendly desk tools

## **BASIC GREEN SETS**

cork material with usability glimpse for everyday



# NATURE MIX

VIP A+ IDEAS WITH NATURAL MATERIALS MIXED TOGETHER



- **The concept behind luxury mix story**

The production with a vision to change the normal shapes into new next level in the industry is our vision for the new year. make every VIP client feel the power of nature with usable sustainable items to make them connected to their life and earth power as well. Here are we become with the concept of mixing too many materials in one set

After the success in providing wheat straw in Egypt for the first time, here we are expanding in producing the wheat stone collection themed with the office usability to make the gifted clients feel the nature from many aspect as well and also use the items in the gift from the first day and feel they are connected to the company whom send the gift

- **How we mix the items in the giftsets**

the bright light colors of kraft paper and wheat straw texture is the power of our producing new items and choosing the new generation in our eco-friendly gift sets as well. because we have a strong vision to make every item count in the gift set while you gift everyone in your audience they feel the power of your gift and feel the difference



# WHEAT COLLECTION STRAW/STONE

one of the most successful patterns and usability in sustainable materials is the design and shape of wheat straw, special in nature and all clients fall in love with its hope



**Renewable Resource:** Wheat straw is a byproduct of wheat production, which means it is readily available and does not require additional resources or energy to produce.



**Agricultural Residue:** Wheat straw is often considered agricultural residue or waste. By using this material, it helps to repurpose and utilize a resource that would otherwise be discarded or burned, contributing to air pollution.



**Reduced Environmental Impact:** Wheat straw is biodegradable and compostable. When compared to traditional materials like plastic, using wheat straw reduces the environmental impact associated with non-biodegradable waste and helps minimize the accumulation of plastic in landfills and oceans.



**Lower Carbon Footprint:** The production of wheat straw products generally has a lower carbon footprint compared to materials like plastic or metal. Processing wheat straw requires less energy and emits fewer greenhouse gases, making it a more environmentally friendly option.



**Versatility:** Wheat straw can be used to create a variety of products, including packaging, tableware, stationery, and more. Its versatile nature makes it a viable alternative to traditional materials across multiple industries.



**Consumer Appeal:** As sustainability and eco-consciousness become increasingly important to consumers, using wheat straw as a material can enhance the appeal of products or giveaways. It demonstrates a commitment to environmental responsibility and can resonate positively with environmentally conscious individuals.





## WHEAT STRAW IN KRAFT LARGE BIFOLD BOX CRBC9

large kraft packaging with sustainable materials kraft recycled paper added with wheat straw design for logo engraving. The gift will be presented in a standing position



wheat  
stone



kraft  
paper





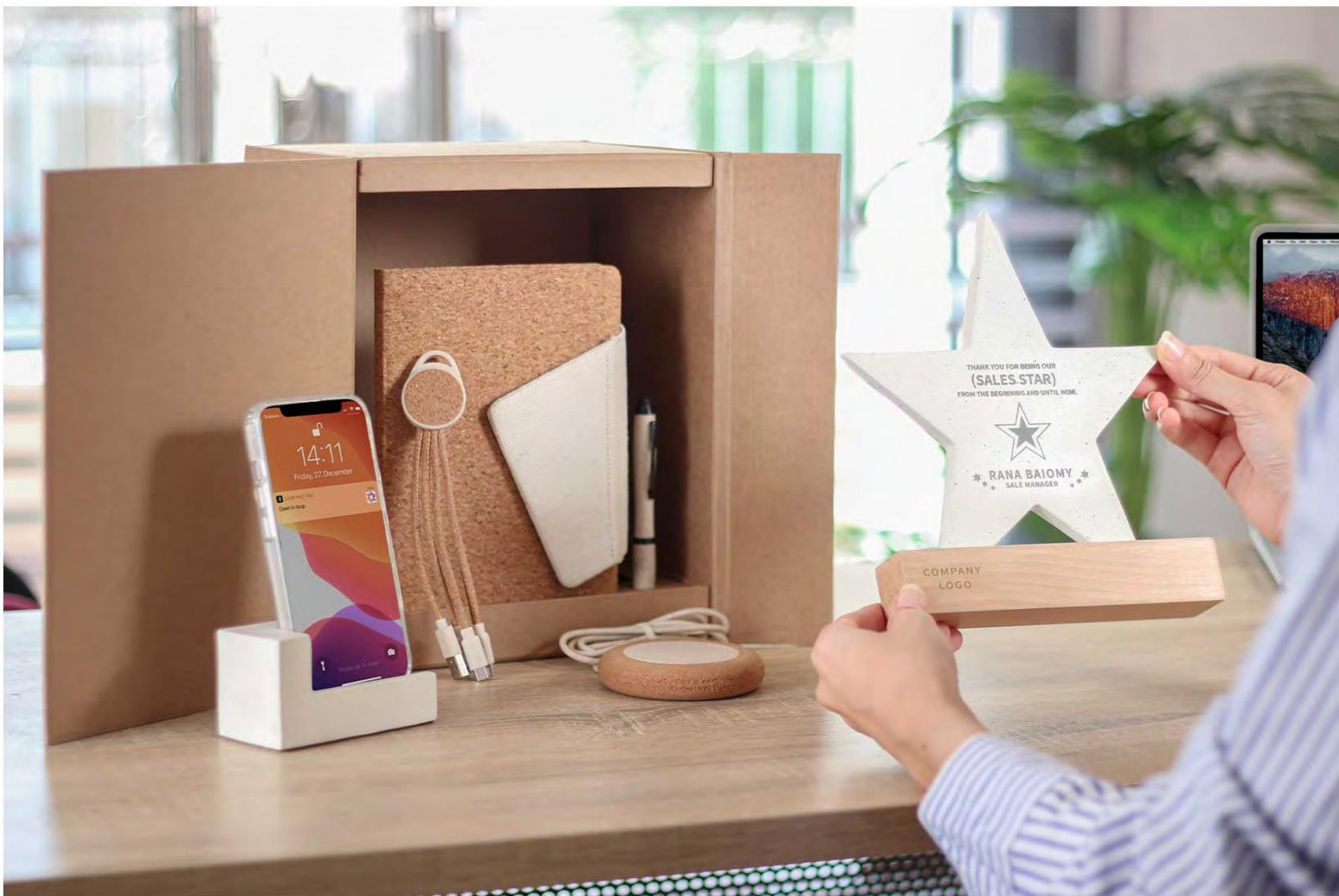
**ECO-FRIENDLY SET MADE BY NATURE**  
**S-EF-06**



- Packaging box  
**CRBC9**
- Pen  
**MPW4**
- Cable  
**WSCA8**
- Notebook  
**CRNB26W**
- Power bank  
**WSPB3**
- Wireless charger  
**WSWCT3**
- Trophy  
**TROPHY2**

# ECO-FRIENDLY SET MADE BY NATURE

S-EF-27



○ Packaging box  
**CRBC9**

○ Pen  
**PPC10**

○ Cable  
**WSCA3**

○ Notebook  
**CRNB19W**

○ Mobile stand  
**WSDS5**

○ Wireless charger  
**WSWCH2**

○ Trophy  
**TROPHY1**



## Kraft BIFOLD LARGE BOX

CRBC7



### Details:

Large Kraft packaging box with dimensions of 26x22x15cm, jute string handle bi-fold closure, items are placed standing. Branding : printing only





ECO-FRIENDLY SET MADE BY NATURE  
S-EF-17



- Packaging box  
**CRBC7**
- Pen  
**MPW1**
- Cable  
**BOCAL2**
- Notebook  
**CRNB21**
- Card holder  
**CRWRF2**
- Mobile stand  
**BOST1**





**VIP WHEAT  
OFFICE KIT.  
S-EF-18**

Giftset thoughtfully designed to combine sustainability with modern convenience, Each item in this set is carefully selected to embrace nature



- Packaging box **CRBC7**
- Pen **MPW4**
- Cable **WSCA8**
- Notebook **CRNB3**
- Coaster **WSDS2**
- Wireless pen holder **WSWCT1**
- Trophy **TROPHY2**
- Mug **WSMUG20**

# ECO-ELITE

THE LUXURY VERSION OF ECO-FRIENDLY GIFT SETS



- **The concept behind luxury eco-friendly collection**

After the success and widespread of eco-friendly, here we are the first to expand from business class only to the luxury segment of sustainable giftsets to the clients . Luxurious VIP giveaways, on the other hand, refer to high-end promotional items or gifts that are specifically designed to cater to VIPs or individuals in exclusive circles. These giveaways are often used by businesses or organizations to create positive brand associations and establish relationships

We choose Limestone is the reflection of the luxury icon for the VIP collection as it is a sedimentary rock made of calcium carbonate (CaCO<sub>3</sub>). In many cases, the grains are microscopic fragments of fossil animal shells. Limestone (Calcium Carbonate) is a %100 Eco- friendly biodegradable resin, that is what makes it super special as the look and color is exceptionally unique and elegant

- **the secret behind choosing solid limestone material**

Clients when they choose gifting luxury people tend to go for solid dark colors to reflect the elegance from first sight when they send gifts to their important people who rely on brand loyalty and the image they capture their attention by choosing dark very luxury smooth shapes of the items and giftsets in a usable very modern shape that will be engraved in a very elegant design.



# LIMESTONE CEMENT

Calcium carbonate ( $\text{CaCO}_3$ ) is wide spread in nature. Calcium carbonate of all geological formations qualifies for the production of Portland cement. The purest grades of limestone are calcspar (calcite) and aragonite. Calcite crystallizes hexagonally, and aragonite is rhombic. The specific gravity of calcite is 2.7 and of aragonite 2.95. A macroscopic-granular variety of calcite is marble. It would not be profitable to use marble for cement manufacture.

The most common forms of calcium carbonate, most similar to marble, are limestone and chalk. Limestone is of a predominantly fine grained crystalline structure. The hardness of limestone depends on its geological age; usually, the older the geological formation, the harder the limestone. The hardness of limestone is between 1.8 and 3.0 of the Mohs' scale of hardness; its specific gravity is 2.6 to 2.8. Only the purest varieties of limestone are white.



# 1

**Quarrying:** quarrying from a quarry. Quarries are large, open-pit mines where limestone deposits are extracted using heavy machinery and explosives. The extracted limestone is typically in the form of large blocks.

# 2

**Cutting and Shaping:** they limestones are then transported to a processing facility where they undergo cutting and shaping. to cut the blocks into smaller sizes. The blocks that can be shaped into specific forms

# 3

**Finishing:** After the cutting and shaping process, the limestone pieces are typically finished to enhance their appearance and smoothness. This can involve grinding, honing, or polishing the surfaces of the limestone

# 4

**Customization:** Depending on the intended use of the limestone stone giveaways, additional customization may be performed. This can include engraving, etching, or applying decorative elements

Re use  
cycle  
deuce

**ENGAGE**  
Marketing & Advertising

BLACK PACKAGING BOX

BHC9



large carton packaging with sustainable materials carton recycled paper added with wheat straw design for logo engraving. The gift will be presented in a standing position







VIP LIMESTONE CEMENT SET  
S-EF-23



- Packaging box **BHC9**
- Pen **MP28S**
- Mug **MUG20G**
- Notebook **NB20GREY**
- Card holder **CEDS1**
- Coaster **CEDS2**
- Wireless Charger **CEWC2**

CEMENT SET  
S-EF-22



○ Packaging box  
BHC9

○ Pen  
MP42S

○ Mug  
MUG20G

○ Notebook  
NB20GREY

○ Wireless charger  
CEWC1

○ Coaster  
CEDS2



# USABILITY IN SUSTAINABILITY

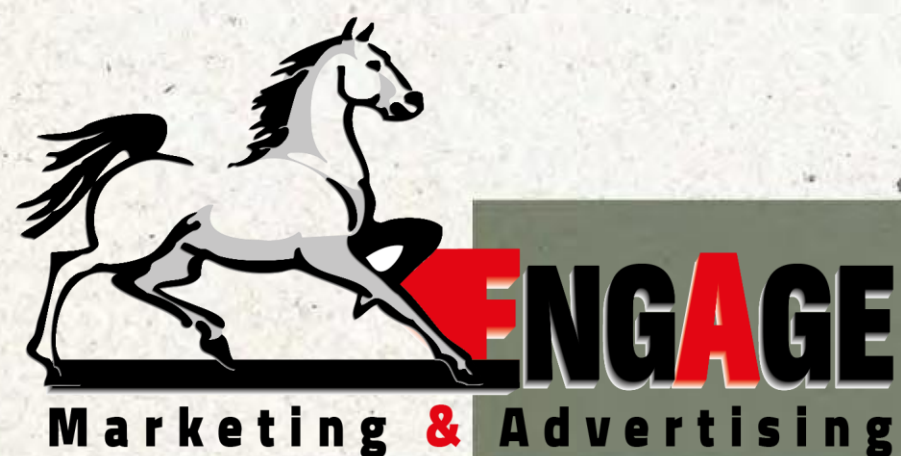
different boxes with eco-friendly materials

- **The idea in cardboard boxes collection**

Lessons learned in human factors can support sustainability-related interventions building on experience in human-system interface design and visualizations that have been an integral part of the digital human modeling community.

After the success in providing wheat straw in Egypt for the first time, here we are expanding in producing the wheat stone collection themed with the office usability to make the gifted clients feel the nature from many aspect as well and also use the items in the gift from the first day and feel they are connected to the company whom send the gift

The importance of sustainability and environmental consciousness cannot be overstated today. As businesses strive to become more eco-friendly, one area where they can make a significant difference is through the choice of corporate gifts. Eco-friendly corporate gifts have gained popularity to demonstrate a company's commitment to a greener future. Such actions inspire others to adopt the same path while becoming mindful about creating a better world.





## CORK MEDIUM BOX

CR - BM 9

next generation of leather box and packing . now your giveaways mixed with nature from cork trees and rubber materials in premium design to be you your ideal packing.



### DETAILS:

come from rubber elegant materials with metal pallet in stylish design. DIMENSIONS : 30x23x5 cm



**SUSTAINABLE ECO-FRIENDLY MIXTURE**



**S-EF-08**

Mixing nature raw materials all together in one green set in a way that replace traditional products with eco-friendly items that are made by the nature to be used, kept, and recycled.



○ Packaging box  
**CRBM9**

○ Pen  
**MP21**

○ Flash memory  
**CRFM12**

○ Organzier  
**CRCO18**

○ Mobile stand  
**BOST1**

○ Cable  
**COCAL2**





**ECO Friendly VIP set**  
S-EF-09



Mixing nature raw materials all together in one green set in a way that replace traditional products with eco-friendly items that are made by the nature to be used, kept, and recycled



- Packaging box **CRBM9**
- Pen **MPW1**
- Wireless pad **WCT10**
- Notebook **CRNB19**
- Cable **COCAL2**



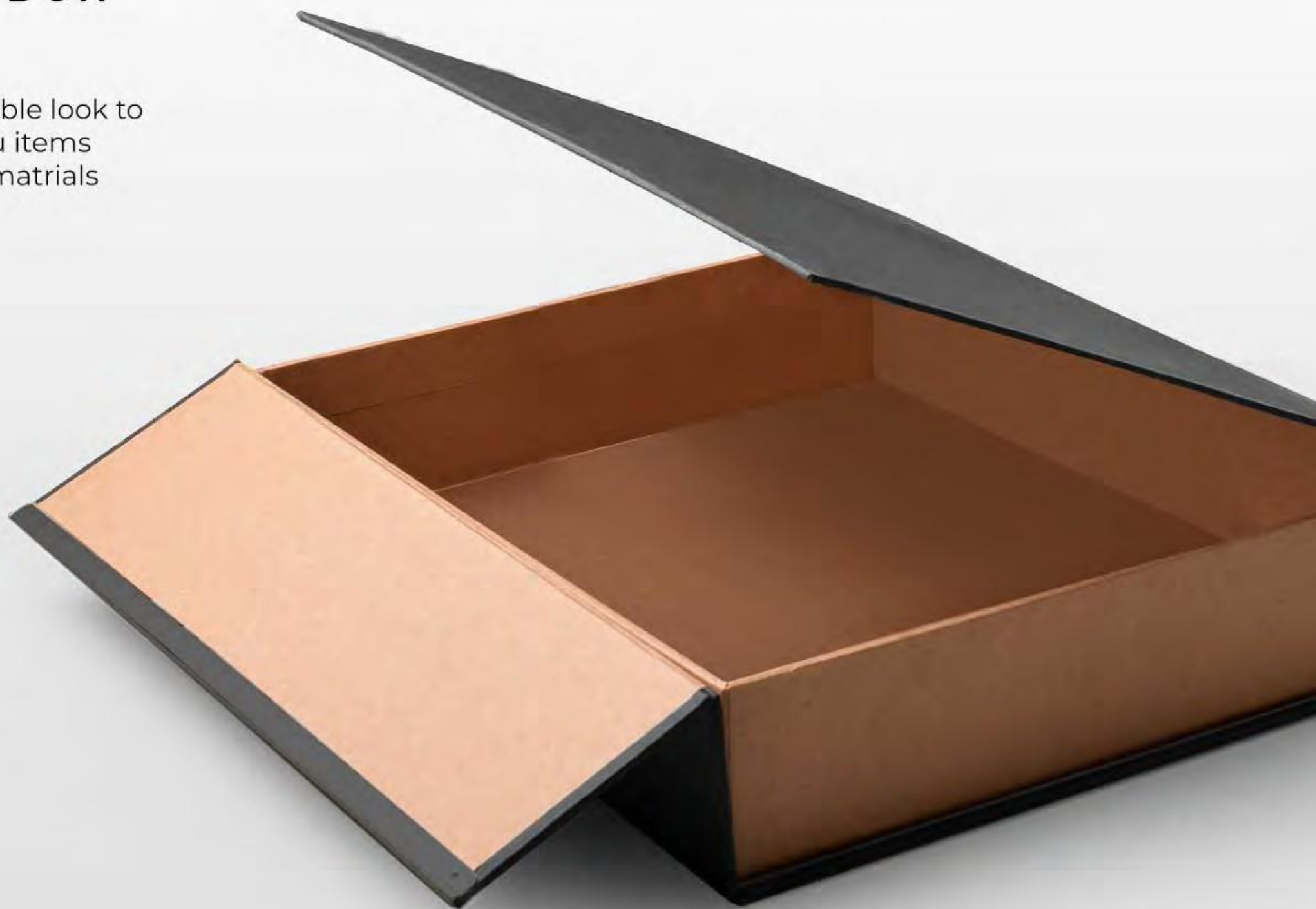


next generation of hard cover carton box and packing . now your give-aways will be introduced in an eco-friendly box from the mixture of craft and black papers in such and elegant combination

## NEW HARDCOVER BOX

BCH4

with large packing space and foldable look to get you the largest space to set you items together. from Eco-Friendly carton materials



DETAILS:  
come from hardcover black carton materials with leather handler. DIMENSIONS : length :26cm / width: 31 / thicnees : 6 cm



**SUSTAINABLE ECO-FRIENDLY MIXTURE**

**S-EF-06**



○ Packaging box  
**BCH4**

○ Pen  
**MPW4**

○ Paper holder  
**WSDS6**

○ Notebook  
**CRNB19W**

○ Wireless charger  
**WSWCH2**

○ Cable  
**WSCA3**







**Cork and bamboo natural giftset.**

**S-EF-07**



Eco-friendly items that made by the nature collected all together in the compact box to make your gift is special for not only keeping our earth is green and healthier, but also to reflect company image in useful and different image when you gift your audience



○ Packaging box  
**BCH4**

○ Pen  
**MPW1**

○ Flash memory  
**FM34**

○ Notebook  
**CRNB19**

○ Wireless charger  
**BOWCH2**

○ Cable  
**BOCAL4**



# KRAFT COLLECTION

sustainable business usable ideas

- **Worldwide direction to save the earth**

Eco-friendly corporate gifts are items given to employees made from recycled and biodegradable materials. They are environmentally conscious, which aids in the reduction of waste and pollution while increasing sustainability.

Such gifts include reusable and organic products, energy-efficient gadgets, and items that support environmental causes. The list, however, is not restricted to

As businesses strive to become more eco-friendly, one area where they can make a significant difference is through the choice of corporate gifts. Eco-friendly corporate gifts have gained popularity to demonstrate a company's commitment to a greener future. Such actions inspire others to adopt the same path while becoming mindful about creating a better world.



- **The Differentiation points of this collection**

- ☑ different packaging sizes and designs
- ☑ multiple sustainable materials
- ☑ many product designs and shapes
- ☑ unlimited mixture of natural products

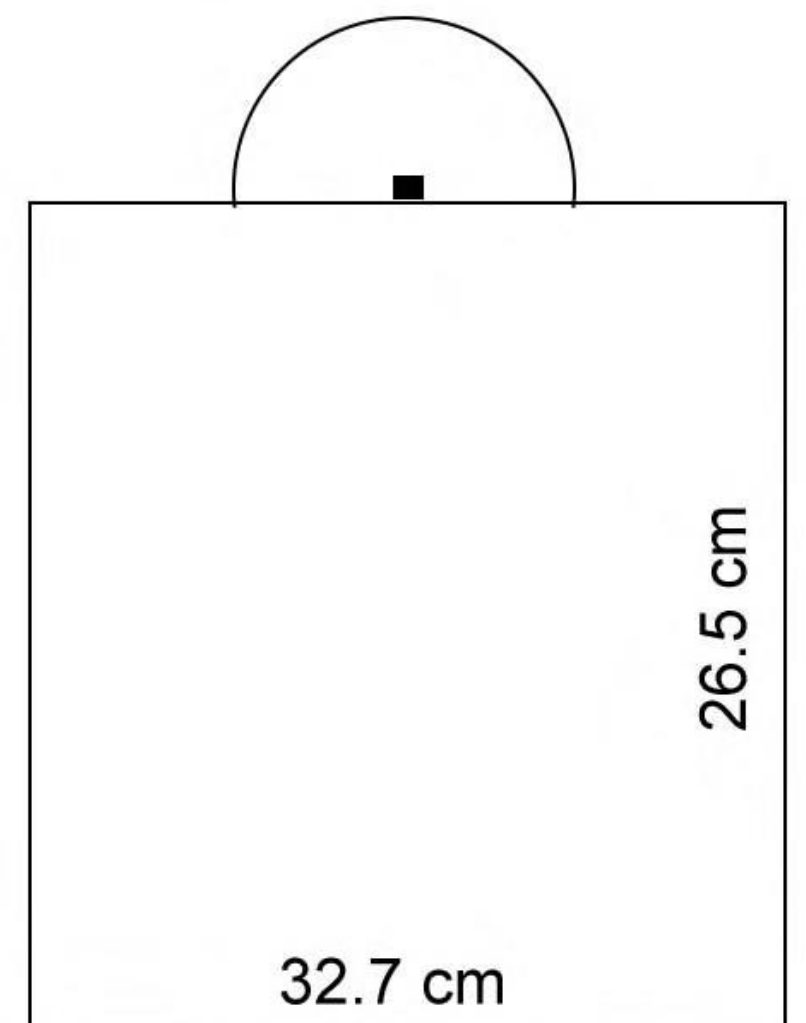




## KRAFT CARTON BAG

**CRBC2**

carton bag with high quality with two different sizes  
the design has inner hardcover slider - you can add  
the inner sponge to add special touch for the gift  
set





## White in cork elegant set

S-EF-32



tools to make use of the waste and turn it into green products that will be used with a green impact on the earth.



Kraft Box  
CRBC4

Notebook  
CRNB26W

Pen  
MPW9

cable  
WSCA8

Power bank  
WSPB3

Coaster  
WSDS2





## CORK AND WHEAT STRAW NATURE SE

S-EF-05

new ecofriendly design theme set that mix between two natural raw materials that came from the green world



○ Packaging box  
**CRBC2**

○ Pen  
**PPC10**

○ Speaker  
**WSSP3**

○ Notebook  
**CRNB4**

○ Wireless charger  
**WSWCH3**

○ Flash memory  
**WSFM1**



Nature Mix Wheat in Cork set  
S-EF-31



-  Kraft Box  
**CRBC4**
-  Notebook  
**CRNB21W**
-  Pen  
**MPW4**
-  cable  
**WSCA3**
-  Wireless Charger  
**WS WCH2**
-  Cardholder  
**WSDS1**



**VIP Businessman eco**  
**S-EF-33**



stationery office tools in promotional items that are made from natural raw materials which is made by nature to be redefined as sustainable useful products by the mother of our world.



- Kraft Box  
**CRBC4**
- Notebook  
**CRNB19**
- Pen  
**CRNB19**
- Wireless Pad  
**WCT10**
- Cardholder  
**CRWRF1**
- Flash memory  
**CRFM12**



# ECO-FRIENDLY SET MADE BY NATURE

S-EF-04



○ Packaging box  
**CRBC2**

○ Pen  
**MPW1**

○ Cable  
**BOCAL4**

○ Notebook  
**NB21**

○ Card holder  
**CRWRF2**

○ Flash memory  
**FM34**







## KRAFT MUG BOX

CRBC3 \_\_\_\_\_

Kraft Box comes from recycled materials with space for two little items it is your solution for your events covering and large quantities gifts Printing type



### DIMENSIONS

18.2 CM × 7.2 CM × 2 CM

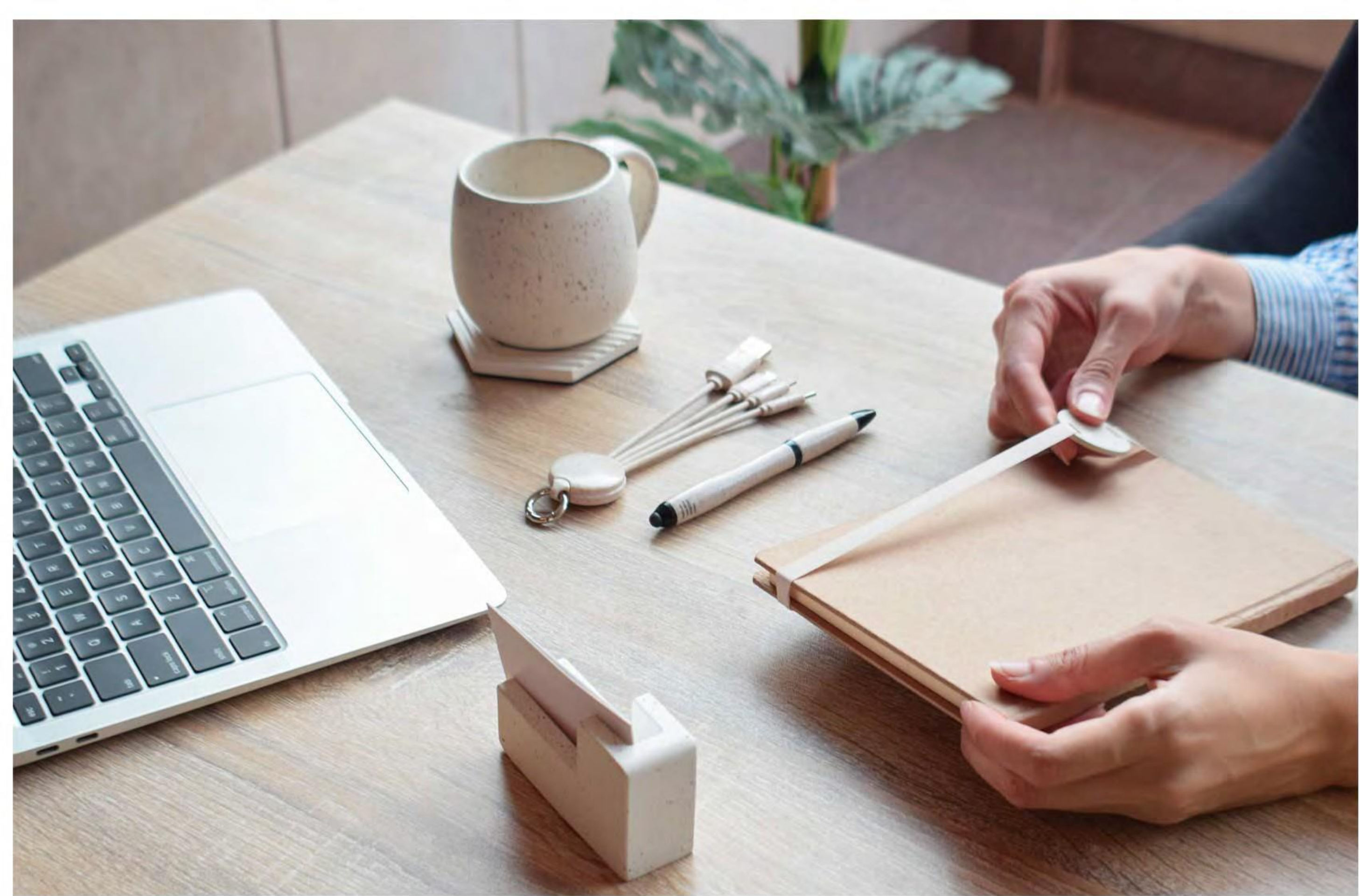


**SUSTAINABLE ECO-FRIENDLY SET**  
**S-EF-20**



- Packaging box  
**CRBC3**
- Pen  
**PPC10**
- Coaster  
**WSDS2**
- Notebook  
**CRNB21W**
- Mug  
**WSMUG20**





## SUSTAINABLE WHEAT AND CRAFT SET

S-EF-21



Eco-friendly items that made by the nature collected all together in the compact box to make your gift special for not only keeping our earth is green and healthier



○ Packaging box  
**CRBC3**

○ Pen  
**PPC10**

○ Cable  
**WSCA7**

○ Notebook  
**CRNB3**

○ Coaster  
**WSDS2**

○ Card holder  
**WSDS1**

○ Mug  
**MUG20**

# SUSTAINABLE ECO-FRIENDLY MIXTURE

S-EF-19



- Packaging box **CRBC3**
- Pen **MPW4**
- Paper holder **WSDS6**
- Notebook **CRNB4**
- Flash memory **WSFM1**
- Mug **MUG21**



**Black Bamboo set**  
S-EF-30



- Kraft Box **CRBC3**
- Notebook **NB4**
- Pen **MPW6**
- cable **BO CAL4**
- Flash memory **FM34**
- Speaker **BOSP2**
- Mug **Mug23**



# Nature Mix Wheat in Cork set

S-EF-03



Kraft Box  
CRBC3

Organizer  
CRCS018

Pen  
MPW7

keychain  
CRCK8

Cable  
CACAL2

Stand  
BOST1



**KRAFT CARTON BAG**  
**CRBC1**

carton bag with high quality with two different sizes the design has inner hardcover slider





- Kraft Box **CRBC1**
- Notebook **CRNB3**
- Pen **PPC11**
- cable **WSCA8**
- Power bank **WS-PB3**





**Eco-friendly nature mix**  
**S-EF-01**



Turning your office tools into usable modern green materials for everyday workday is the vision of our future



- Kraft Box  
**CRBC1**
- Notebook  
**CRNB19W**
- Pen  
**PPC11**
- Flash memory  
**WSFM1**
- Desk holder  
**WS-DS6**



# Basic Eco-Friendly set

S-EF\_16



- Packaging box **CRBC1**
- Pen **MPW1**
- Flash memory **FM34**
- Notebook **CRNB14**





**Cork and rubber black**

**S\_EF\_15**

Eco friendly stationery in matching modern design with sustainable multi function shape



- Packaging box **CRBC1**
- Pen **MP17**
- Notebook **CRNB8**
- Card holder **CRWRF2**

## CRAFT PEN BOX

Black box comes from recycled materials with space for two little items it is your solution for your events covering and large quantities gifts Printing type : your logo can be engraved or printed in colors



## WHEAT STRAW NATURE MIX WITH BAMBOO

S-EF-27



Basic Cork in wheat set  
S-EF-34



- Kraft Box CRBC
- Cable WSCA3
- Pen MPW4



# PRACTICAL ECO-FRIENDLY

SUSTAINABLE IN USABLE BAGS

## ● New Ideas in eco-friendly with multifunction

Gifts include reusable and organic products, energy-efficient gadgets, and items that support environmental causes. The list, however, is not restricted to these three categories. Let us go deeper into it and look at the various options available on the market.

Eco-friendly corporate gifts are items given to employees made from recycled and biodegradable materials. They are environmentally conscious, which aids in the reduction of waste and pollution while increasing sustainability.

While giveaways and merchandise are still an ever-popular tool for engaging with your audience at trade shows and events, we're all becoming a lot more mindful of the impact that these giveaways can have on the environment. Increasingly more and more businesses are now keen to stay away from "gimmicky" style giveaways that often end up in a landfill in favor of items that are eco-friendly and can have a positive impact on the environment.



## ● The Differentiation points of this collection

- unlimited mixture of natural products
- multiple sustainable materials
- many product designs and shapes
- different packaging sizes and designs





## Eco-Friendly Hand Bag

CR-LSHB5

**Material:** Eco friendly cork with black rubber leather **Logo Branding:** Laser engraving or Printing with colors **Details:** 2 layers bag opened bifold, it has side pockets, front pocket, multiple holders for cards and pen added by back holder **Closure:** closed by basic zipper

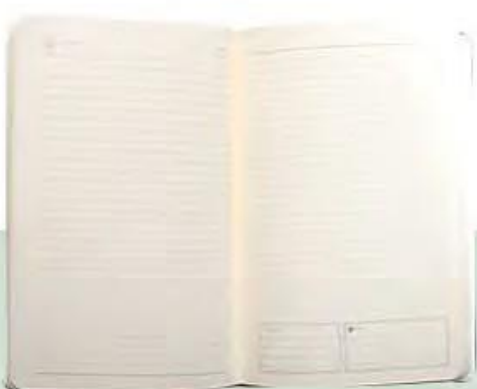




## ECO Friendly set

S-EF-11

Mixing nature raw materials all together in one green set in a way that replace traditional products with eco-friendly items that are made by the nature to be used, kept, and recycled. Mixing sustainability with usability is the new era of providing gifts to the whole world



○ Packaging bag  
**CRHB6**

○ Pen  
**MPW1**

○ Wireless charger  
**BOWCH2**

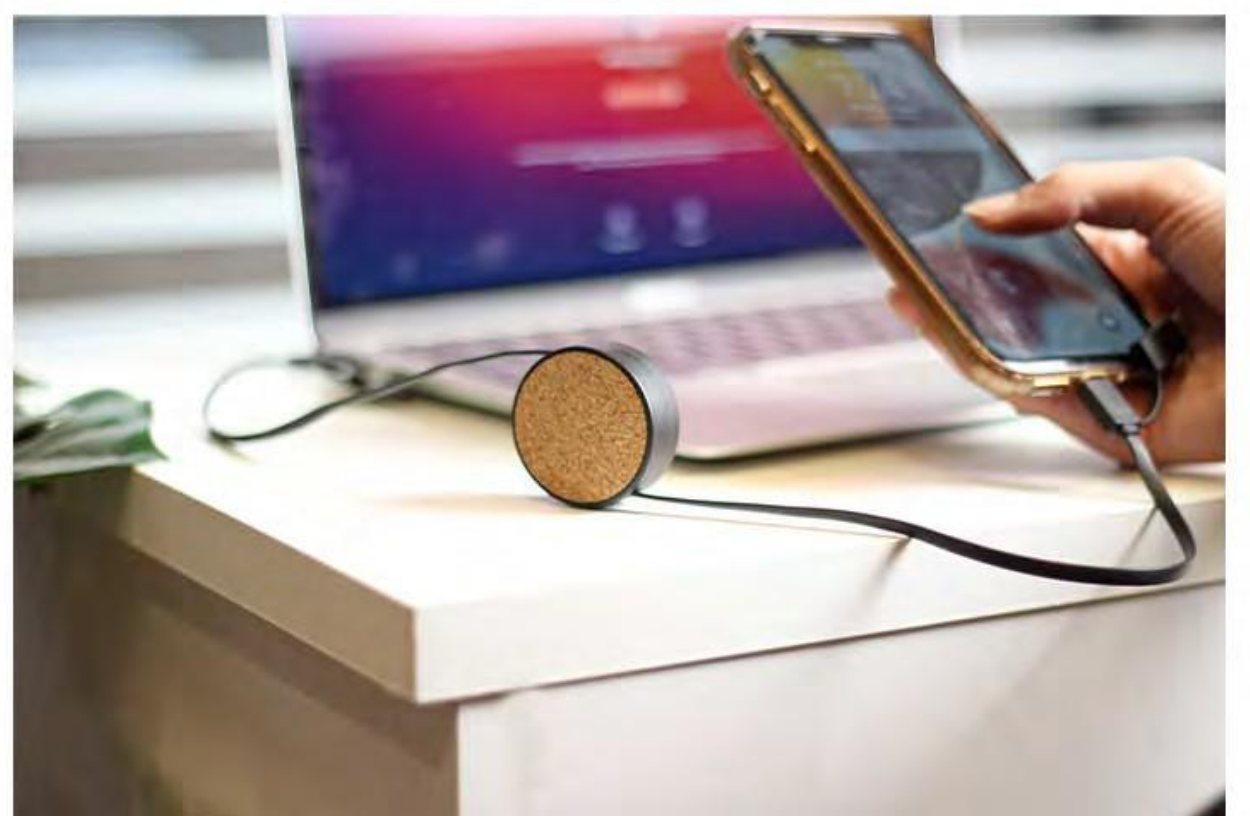
○ Notebook  
**CRNB14**





ECO-FRIENDLY SET MADE BY NATURE

S-EF-10



○ Packaging bag  
CRHB6

○ Pen  
MP17

○ Notebook  
CRNB8

○ Cable  
COCAL2



ECO Friendly set  
S-EF-11



- Packaging bag CRHB6
- Pen MP17
- Notebook CRNB8
- Card holder CRWRF2

EMPLOYEES ECO-FRIENDLY SET.

S-EF-26



○ Packaging bag  
BD1

○ Pen  
MPW4

○ Cable  
WSCA3

○ Notebook  
CRNB19W

○ Coaster  
WSDS2

○ Desk holder  
WSDS6

○ Mug  
WSMUG20



CORK AND BLACK

S-EF-25



○ Packaging bag  
BDBLACK

○ Mug  
MUG23

○ Cable  
COCAL2

○ Notebook  
CRNB8

○ Pen  
MPW1



# THANK YOU!



CONTACT US TO GET THE LUXURY CATALOGS

