

**Identity Creation** Graphic designs **Creative Gifts Promotional Giveaways Digital Marketing Offset & Digital Printing** 





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MOB: +201223928655 / 🕓



TEL & FAX: +202 22682806

Our Marketing Consultancy With Creativity Solutions

info@engage-marketing.net www.engage-marketing.net LinkedIn.com/in/engagemarket Facebook.com/engage market

## VIP CATALOG

NEW STORIES FOR THE NEXT LUXURY EXPERIENCE

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#### THE STORIES FOR LUXURY EXPERIENCE 2024



New Ideas of gifsets with quality and lifetime usablilty items that leave a timeless impact on clients. starting from choosing the materials, designs, and premium items. this section contains the most luxury boxes with premium promotional items that are collected all together with special themes of designs and materials to go beyond.

In this catalog, we have a vision of the quality and value in choosing every gift set that will make your company extremely different from any other company and differentiate your brand in the client's perception. As the set contains usable and highly functional products that will make clients use the whole set all the time and be happy for gaining this gift from you.

We have extended our ideas of the modern and smart promotional items and sets to reshape the basic meaning of business gifs sets into bags, sleeves, boxes in different materials, and items matched with the whole set so that your gift tells a story when you send it not just gift, our vision is to make a timeless impact on everyone's life



**HIGHEST** QUALITY



LEADING **IDEAS** 



**PRODUCT** GUARANTEE





VALUE **ADDED** 



**FUNCTIONAL** SETS



**USEABLE DESIGNS** 

#### THE NEW VISION FOR PREMIUM GIFT SETS

The main direction for our new collection is to make premium clients use all the set products in their daily life, gifts that related to them and their persona. giving a premium client for your company with usable and multifunctional items that really matter to him will make your company stands out as you are the only company that gives them what they really use on a daily basis and also with high quality and high-end materials and details

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Out of the box

switching the value of money from the packaging itself into the inner items inside the box to keep thevalue of every item inside instead



sleek. classy. sophisticated.

#### **4○▶** The story behind Şik collection:

We have searched a lot around the world to get our new premium unique collection of classy sophisticated materials that will impact the client's perception of brands that will gift them elegant items effortlessly.

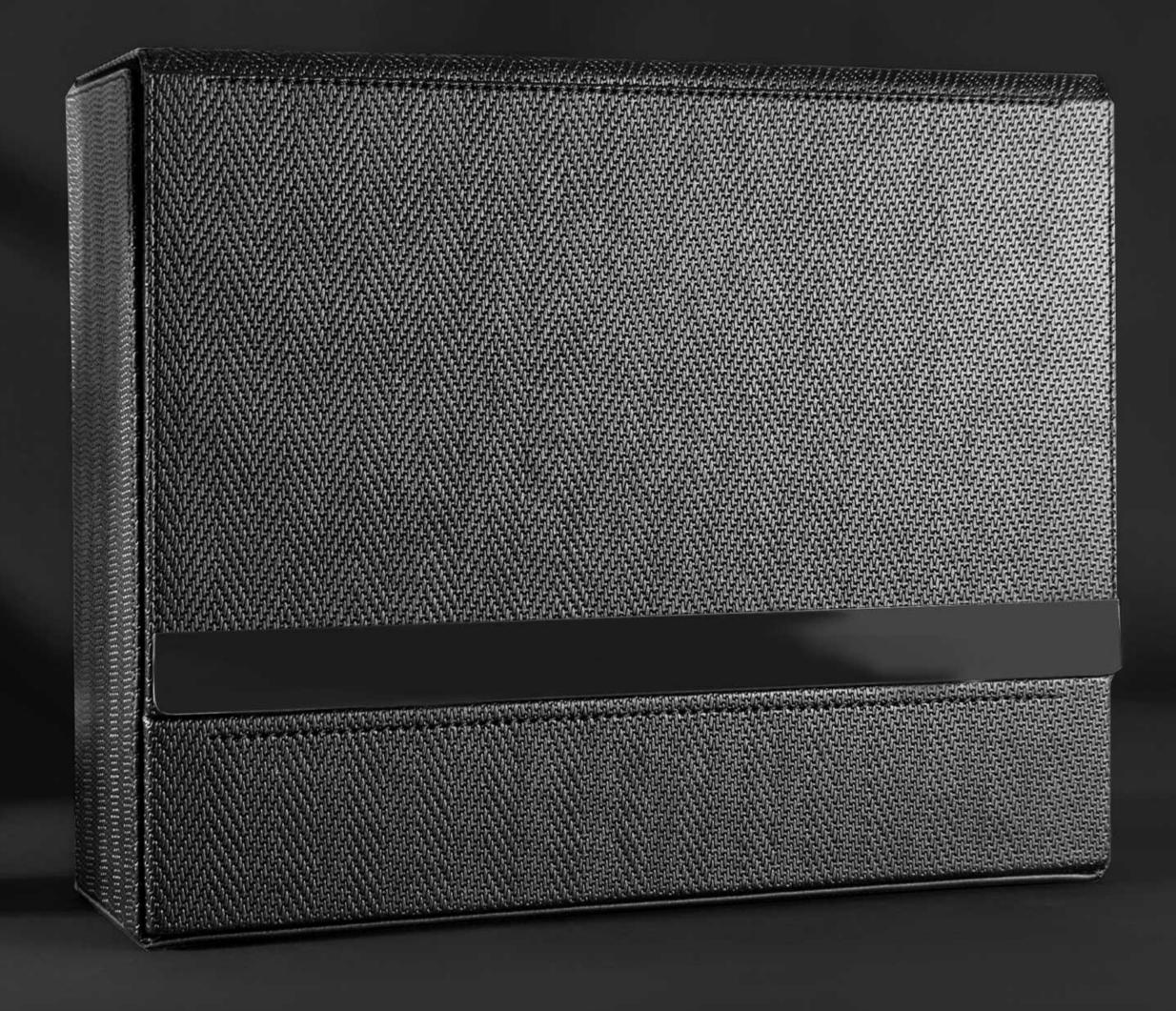
We are taking the leap toward the simplicity of being elegant, modern, and productive. That's where we started to mix that hard equation to get that one usable classy gift to your client that builds a strong relationship with your company and reflects many stories about your brand from the first sight.

Taking a futuristic edge in choosing our materials to tell stories and go beyond with all company perceptual mapping in the mind of every client will receive that unique gift.

#### **4○** what Şik word stands for?

From the Ottoman Ancient language in the most beautiful place in the world. Sik word represents the meaning of beauty of being classy, elegant, and very sleek.

Choosing that premium unique name based on the story we went through choosing the material and story behind that as well, every detail was designed, chosen to be special.



#### şık Stand Box BL15

New generation of **şık** leather box design that have special elegant materials with metal palette that reflects the logo with silver effect to reflect the superiority.





#### **DETAILS**:

come from elegant materials with metal pallet in stylish design. DIMENSIONS: 35x25x5 cm



ŞİK VIP SET











ŞİK SLEEK SET



o card holder









VIP SET

o Folder o refillable notebook o secured card hodler o Metal pen











#### ŞIK laptop sleeve portfolio .csf15

Material: şık leather materials Size: height 34cm /width: 25cm Logo Branding: Printing with colors Details: paper holder - pen holder - mobile holder - 2 side pockets - laptop pocket up to 13 inches . Closure: magnetic look to keep stuff in their place.





#### ŞIK Refillable Notebook .Rn2

Material: şık leather materials Size: height 24cm /width: 16cm Logo Branding: Printing with colors Details: refillable notebook with 4 card slots and pen holder and - 3 side pocket Closure: magnetic look to keep cards in their place.











#### ŞIK Secured Card holder .wrf4

Material: şık leather materials Size: height 10cm /width: 7cm Logo Branding: Printing with colors Details: aluminum card holders that fit more than 5 cards together - 2 side card holders - side pocket Closure: magnetic look to keep cards in their place.



elegant. matching. unqiue.

#### **10) The concept behind Circle collection:**

The story began when we were thinking about how to impress the end client that will receive the gift from first sight, we searched a lot to get the perfect combination of materials that would leave an immediate impact in the client's mind once he gets the gift. nowadays is hard to get that special impression our our cluttered world

That moment was the perfect time to merge the 3 materials together to get the special designs and mixture of materials all over the whole set combined with usable and multifunctional products so that the gift set would be very classy and sleek at the end. we are going beyond with choosing our materials and how we mix it all together in very smart sleek special designs to fit the usability of everyday and used everywhere.

#### 40) what differentiates circled fabric collection?

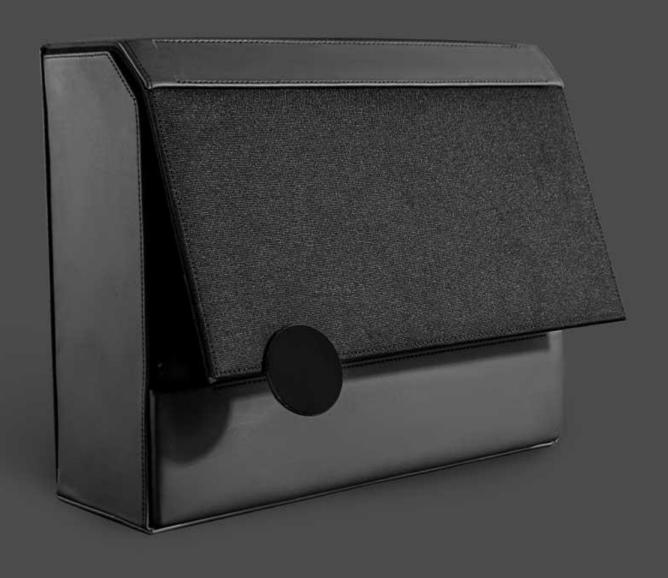
changing the whole concept of how the materials should be and how the designs must be, we are taking the leap forward to make a difference by producing and choosing every single item in the presented giftsets as well.

We gave the clients what they look for, the premium high quality behind every detail and the special mixture of good looks that motivates the clients at the end to reach the goal of gifting them which is representing the companies with a special mind image and building special relation with the brand and the client.



#### Premium Stand Box BL11

stand leather box design that have special elegant materials from rubber and fabric with circul palette that reflects the logo with silver effect to reflect the superiority.





#### **DETAILS**:

come from elegant materials with metal pallet in stylish design. DIMENSIONS: 35x25x5 cm



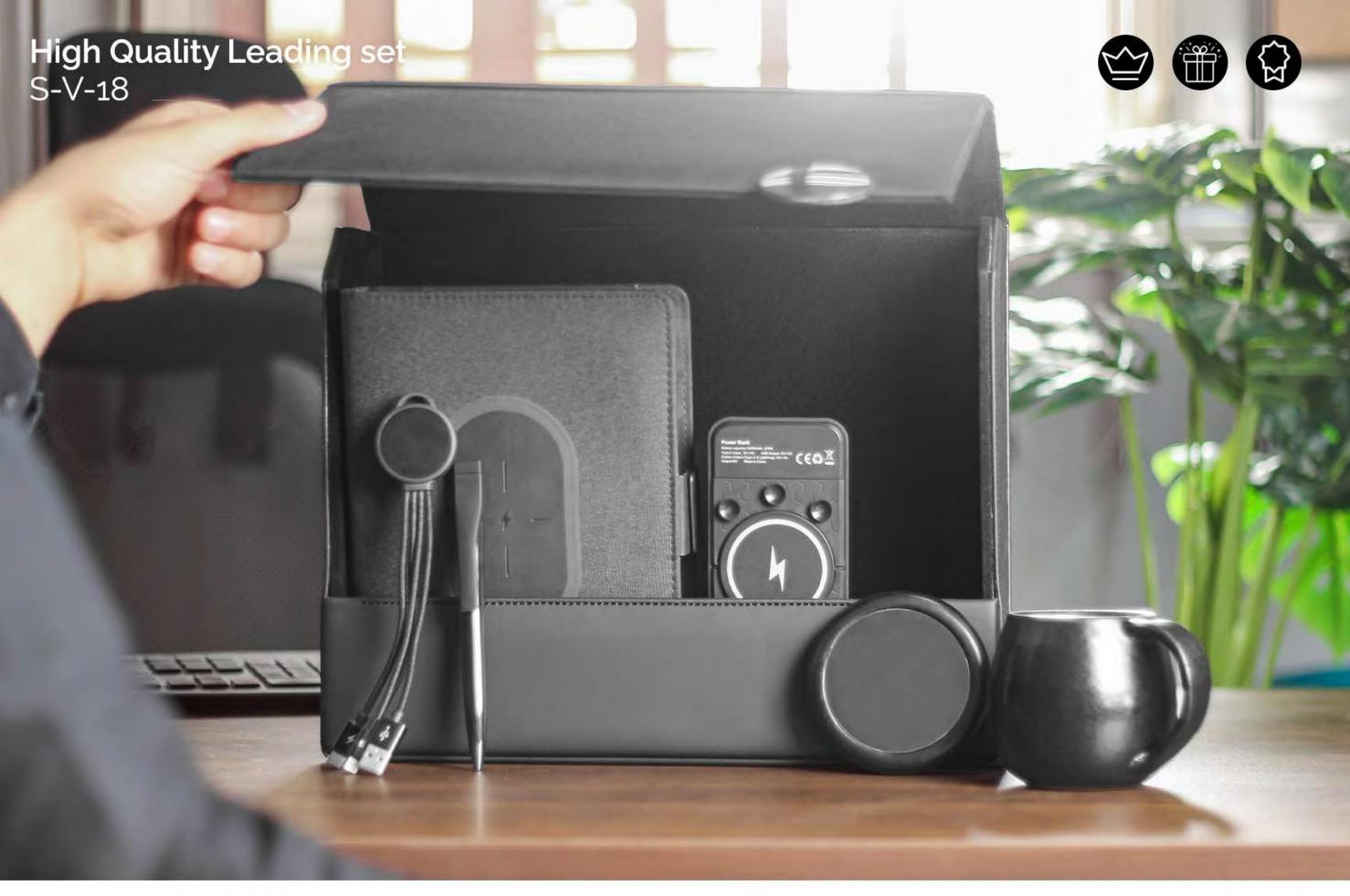


O Leather box O Bag LSHB6

O Notebook NB26

O Cable CA6

O Card holder O Pen MP55

















extra layer for extra elegance

#### The story behind doubling the luxury feeling

We are maximizing the meaning of elegance because one layer is not enough for your VIP clients so sending the maximum number of items within the box in a way that reflects elegance from first sight

Producing the high-quality materials with different best luxury designs is our vision to enable all the clients to get the best value and premium feel that makes them feel special and unique by reaciving such as gift like this made specially for embracing his satisfaction

In huge collaborations with our partners to get the best material with every detail behind and choosing the top design in which can be used later in the daily work-life for all the clients who will receive





LEATHER BOX.

BM11









**DIMENSIONS** 32 cm / 27cm / 10 cm

#### SIDE DRAWER

medium premium leather box with a mixture of plain and textured leather with elegant design..

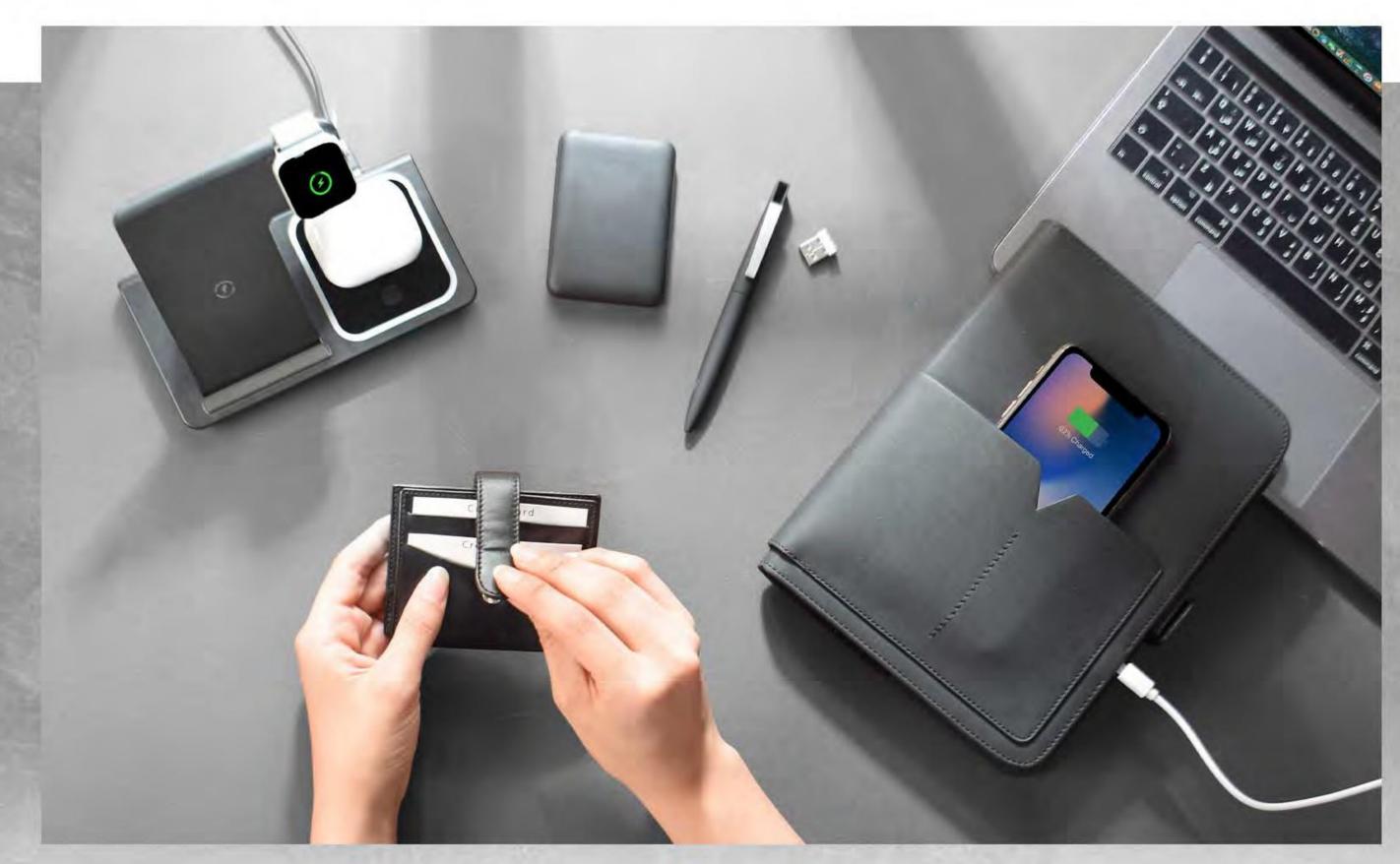


















Double elegance set S-V-04









## Silver Sleek

■■ The premium elegant reflection ■■■

#### The history behind choosing silver icon

Thanks to extensive experience in producing the best VIP ideas and premium products with futuristic designs from mixing the elegance and usability, here we are expanding in producing and mixing multiple materials below the umbrella of silver collection to keep the feel of elegance and premium luxury for clients

Choosing the designs and items that fit only the new direction and new generation of products, so that we only collect multiple products all together in one giftset to reflect the feeling and luxury impression every client will have that giftset at the end

Silver is the most precious priceless gift you could give for anyone, premium and different way to make your client always remember your special items as they feel like it's silver platted from stones and that perception of luxury our vision exactly

#### The way we displayed the silver sleek colletion

choosing multiple elements and different ideas in order to reflect the elegance of silver gradient color in many ways, we have diversified the tools to be part of the product design or the results of the company name we we implete printing solutions

That's what makes that collection is different that we are displaying many ways with different designs and shapes but with the same theme of silver sleek feeling and premium elegant look mixed with multifunction and usable designs







Silver combination













### RUBBER MEDIUM BOX BM9

New generation of leather box design that have special elegant materials with metal palette that reflects the logo with silver effect to reflect the superiority.



#### DETAILS:

come from rubber elegant materials with metal pallet in stylish design. DIMENSIONS : 30x23x5 cm



UNIQUE DESIGN AND QUALITY BOX S-V-10

New premium leather box that reflects the silver effect of elegance for your company, all tech products mixed with the luxury of stationery usable items in one VIP giftset





### Unique Design and Quality box S-V-09

Gifting your clients with elegant items that will reflect your company image, which they will use everyday in their life is the main goal every company want to achieve, this set is special and very modern.



## Textured treasure

different materials for same luxury

#### **10) The concept behind Textured not plain giftsets:**

The story began when we were thinking about how to impress the end client that will receive the gift from first sight, we searched a lot to get the perfect combination of materials that would leave an immediate impact in the client's mind once he gets the gift. nowadays is hard to get that special impression our our cluttered world

That moment was the perfect time to merge the 3 materials together to get the special designs and mixture of materials all over the whole set combined with usable and multifunctional products so that the gift set would be very classy and sleek at the end. we are going beyond with choosing our materials and how we mix it all together in very smart sleek special designs to fit the usability of everyday and used everywhere.

#### 40) Luxury premium feeling and looking from first sight

changing the whole concept of how the materials should be and how the designs must be, we are taking the leap forward to make a difference by producing and choosing every single item in the presented giftsets as well.

We gave the clients what they look for, the premium high quality behind every detail and the special mixture of good looks that motivates the clients at the end to reach the goal of gifting them which is representing the companies with a special mind image and building special relation with the brand and the client.



#### Premium Textured Box BL8

leather box design that have special elegant materials from rubber and textured with elegant design that reflect the superiority.









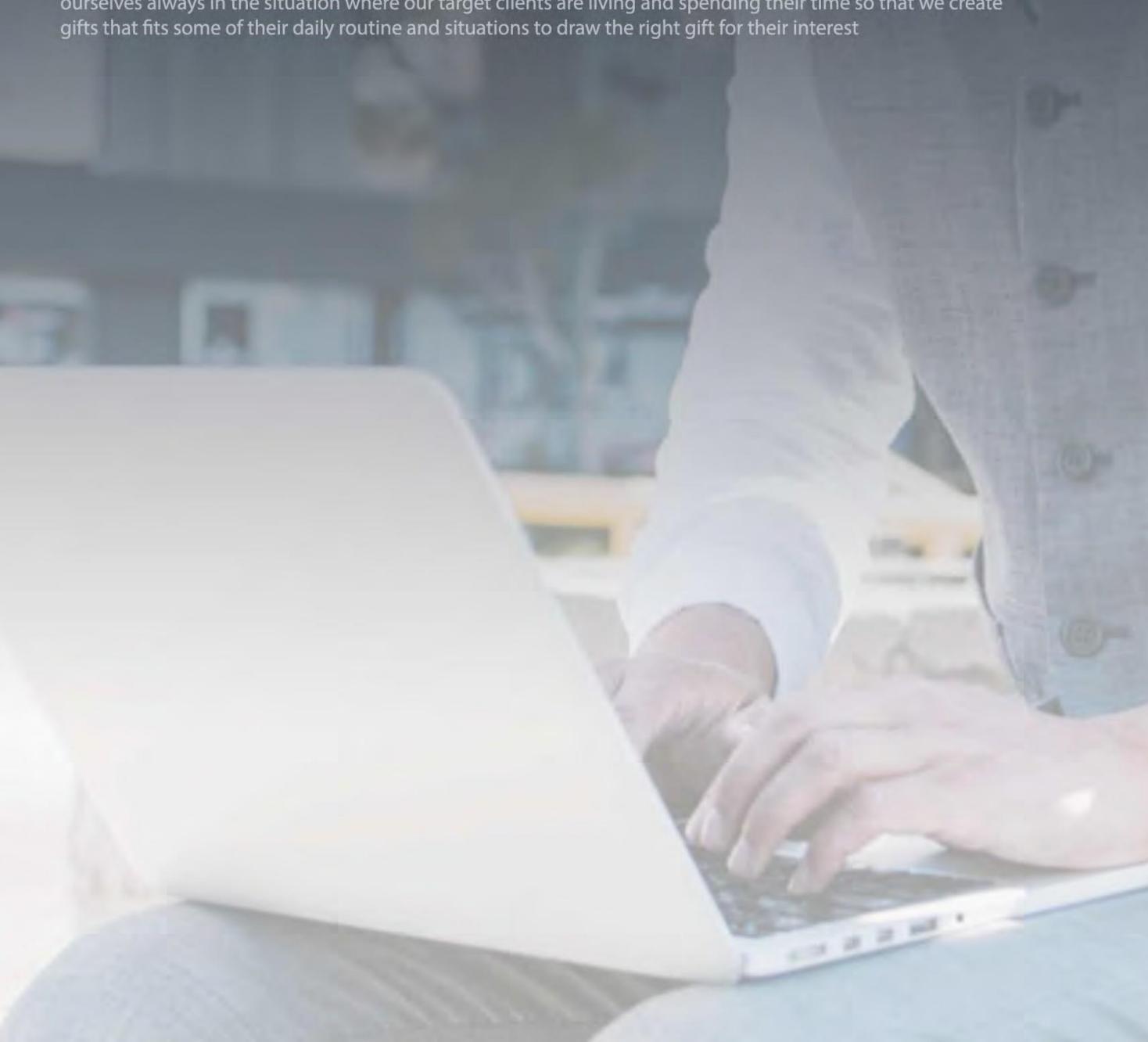
## Outdoor Experience

premium. usable. everywhere. daily

#### The New generation of VIP gift sets

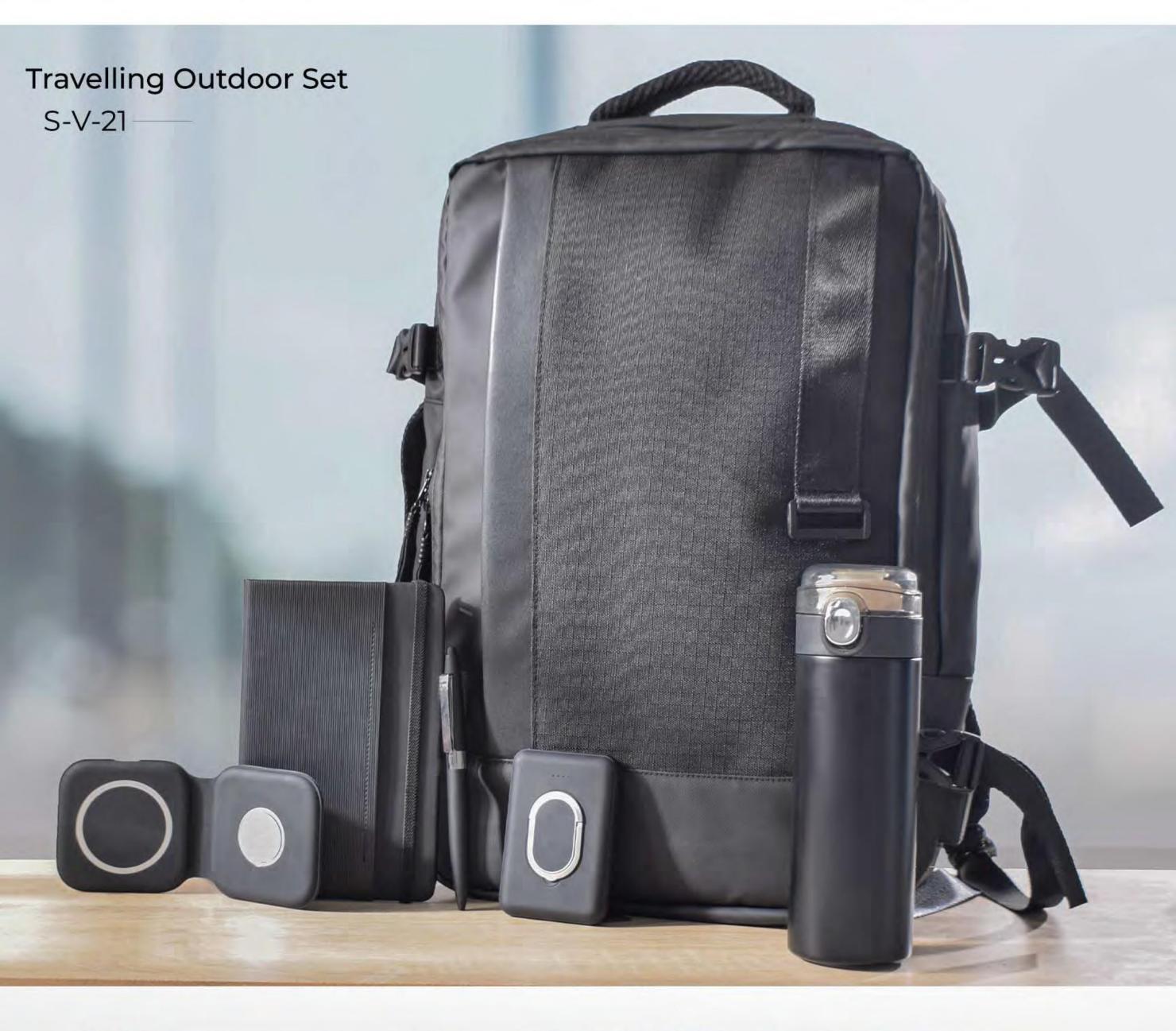
the main direction for this special collection is to make premium clients use all the set products in their daily life, gifts that related to them and their persona. giving a premium client for your company with usable and multifunctional items that really matter to him will make your company stands out as you are the only company that gives them what they really use on a daily basis and also with high quality and high-end materials and details

We provide a highly diverse collection of elegant business backpacks, and travel bags to convenient office and mobile accessories that enable all clients to use those items on a daily basis easily in a way that makes them feel elegant, smart, and special. the real value behind that different creative collection is we put ourselves always in the situation where our target clients are living and spending their time so that we create gifts that fits some of their daily routine and situations to draw the right gift for their interest











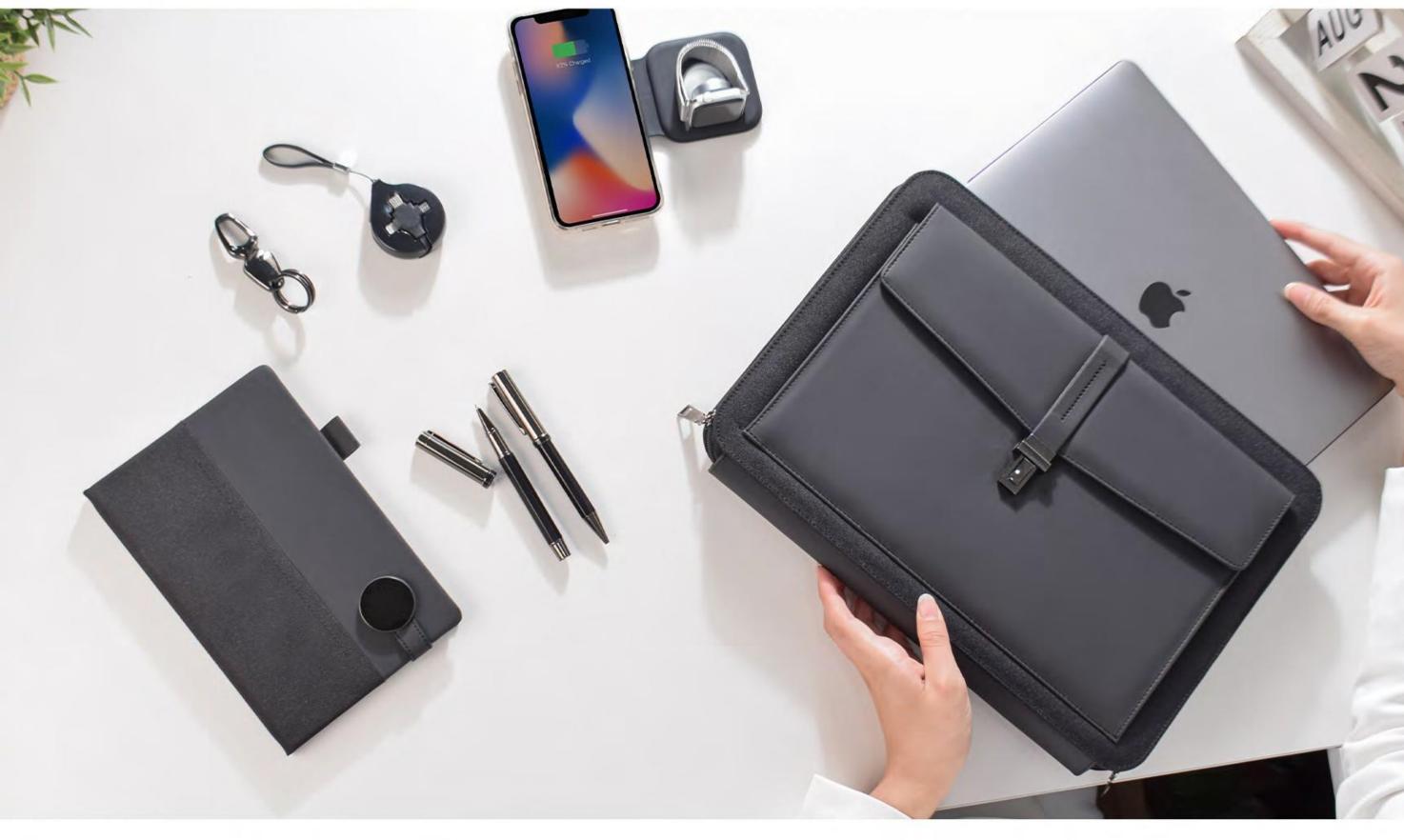
## Elegant Laptop Sleeve

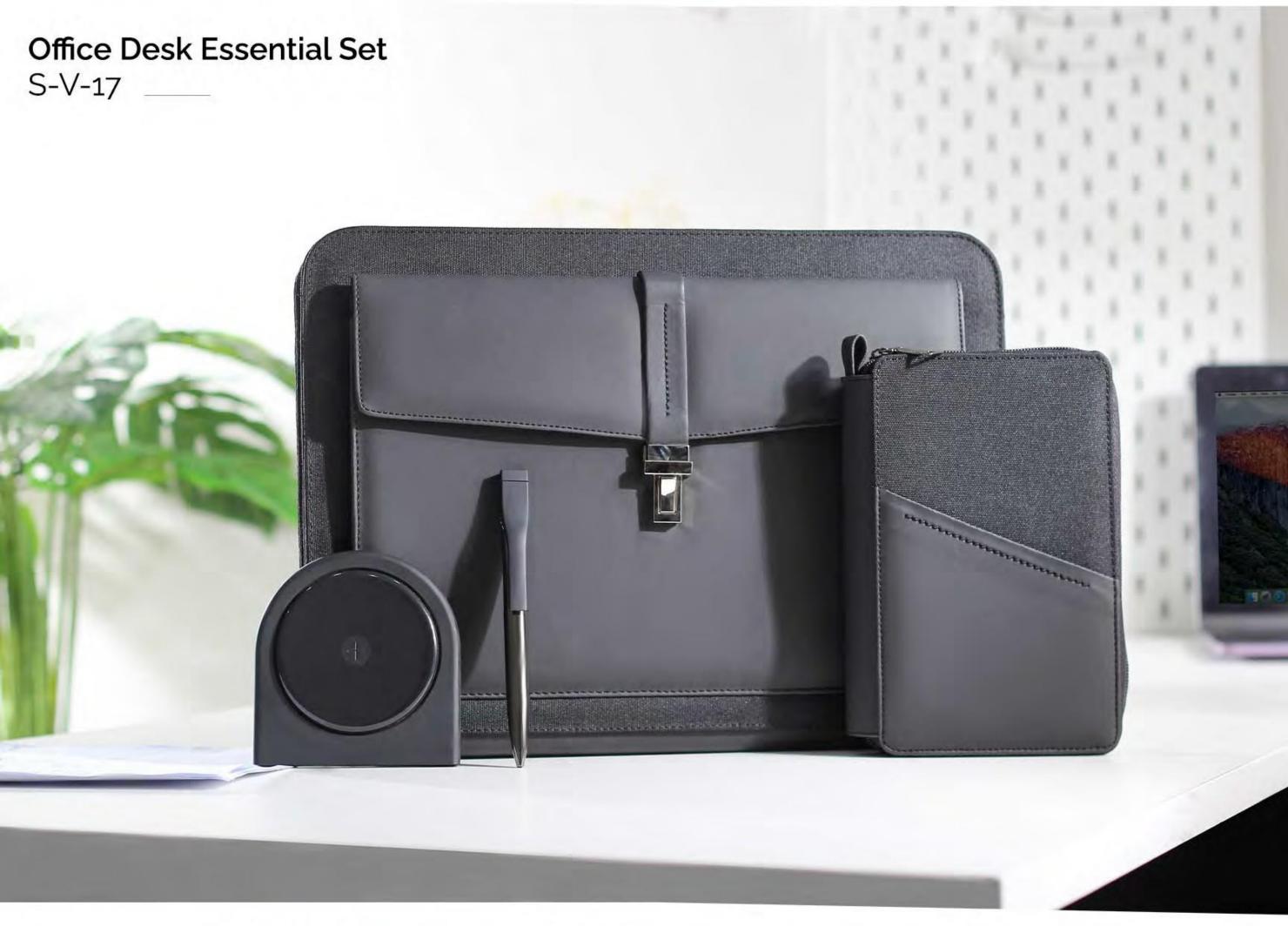
Material: Textured Leather and rubber black Logo Branding: Laser Engraving or Printing with colors Details: 2 layers sleeve with division to keep your small staff on one place and pocket closed by metal accessory. Closure: zipper closure to keep all

CL6

















**DAILY HAND BAG** S-VP-14









O Bag **LSHB6** 

O Wireless charger **WCT13** 

O Pen **MP29** 

## Out-of-the-box



minimizing packaging. maximizing functionality

#### The story behind changing the packaging

The new direction of gifting premium clients is to invest the budget within the box's inner items that make clients use the items constantly in their everyday lives, so we have minimized the budget in the packaging element to be reasonable price with good quality to keep the real value .within the gift itself

When VIP clients use multifunctional giveaways, they showcase your brand to a broader audience. For example, if you offer a multifunctional keychain, it will be carried around and seen .by others, increasing brand exposure beyond the initial recipient

#### The value after choosing the collection

Everyone wants a gift that can be used in various situations, whether it's at home, in the office, during travel, or for outdoor activities. This versatility ensures that your giveaway appeals to a larger audience.

Multifunctional giveaways have a higher chance of being used frequently by recipients. This repeated exposure to your brand increases brand recall and helps to reinforce the association between your brand and the usefulness of the giveaway.



BLACK PACKAGING BOX BHC9 large carton packaging with sustainable materials carton recycled paper added with wheat straw design for logo engraving. The gift will be presented in a standing positon











## THANK YOU! CONTACT US TO GET THE LUXURY CATALOGS

ENGAGE!